



# Customer Service Programs



Our customer service programs use a blend of personal and professional development techniques underpinned by Emotional Intelligence. They enable consultants to:

- · build authentic relationships
- clarify true (stated and unstated) needs
- link a solution to customer's logical and emotional needs
- confidently encourage commitment

Face-to-face, online and blended learning options available.



**Briefing Session** 



**Thinking Styles Profile** 



**Workshop Series** 



**Group Coaching** 



**Embedding Initiatives** 



Blended Learning **Options** 





## **Typical Themes Covered**

- We take an integrated approach to embedding your desired customer service culture by reviewing and defining the following:
- Desired capabilities and underpinning talents of your teams
- Ways to operationalise and embed components of the program, so it becomes part of your business as usual
- How customer conversations should sound through conversational mapping

Here are some common topics our customer service training might address for your business.

#### Themes/Topics Typically Covered:

### **Mindset**

- Emotional State Management
- Self-awareness

- Unconscious Bias
- Need for Approval
- · Retention Mindset

#### Skillset

- Building Instant Rapport
- Conversational Rapport
- Confidently Setting Expectations
- Problem vs Solution-Oriented Approach
  Neutralising and Reframing Concerns
- · The Art of Chunking
- Questioning Techniques
- Insight Stories

- The Value-Add Conversation
- Differentiating Value
- · Gaining commitment
- · Conducting an Outbound Conversation

### Contact our team to arrange a free discovery call

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