#### Neural Ne

# Emotional Intelligence Certification

## EQ-i 2.0 and EQ360

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## Emotional Intelligence

## Emotional Intelligence is a Key Differentiator

Emotional Intelligence (EI) has proven to be a key differentiator in achieving excellence in employee engagement, breakthrough innovation, and customer experience. It has also been demonstrated as critical to leadership and team success. El principles provide a new way to understand and assess people's behaviours, management styles, attitudes, interpersonal skills, and potential. *El is now considered an essential skill.* 

It is a relatively recent behavioural model, rising to prominence with Daniel Goleman's 1995 Book called 'Emotional Intelligence'. The early Emotional Intelligence theory was originally developed during the 1970s and 80s by the work and writings of psychologists Howard Gardner, Peter Salovey, John 'Jack' Mayer and Dr Reuven Bar-On.



Emotional Intelligence is "a set of emotional and social skills that influence the way we perceive and express ourselves, develop and maintain social relationships, cope with challenges, and use emotional information in an effective and meaningful way."

### What the Research Tells Us

Research reveals a strong correlation between emotional intelligence and on-the-job performance. It also indicates that EI is a superior predictor of performance success when compared with traditional measures, such as cognitive intelligence (IQ). In direct contrast to cognitive intelligence, competencies associated with emotional intelligence can be developed and improved through self-awareness, education and coaching.

*El is a powerful predictor of success because it instantly reflects how a person applies knowledge to any situation.* 

## **Benefits of Certification**

### **Individual Benefits**

How we do our jobs is just as important as what we get done.

Emotional Intelligence is now a key indicator of human performance and development. People higher in El communicate effectively, form strong relationships, and create powerful coping strategies. In fact, research suggests that in distinguishing high performers in every field, EQ (emotional intelligence) matters twice as much as IQ or technical ability.

The EQ-i 2.0 helps you use emotional information in an effective and meaningful way, improving self-awareness, the way you express yourself, how you develop and maintain relationships, how you problemsolve and make decisions and how you cope with challenges and change.

Through building a detailed understanding of the EQ-i 2.0 model, you develop expertise in emotional intelligence as a discipline. You are provided with a history of emotional intelligence, detailed understanding of the components and discussion of the key assessments in the marketplace. You are able to reflect on your own emotional intelligence and behaviours that you demonstrate in the workplace. Which ones work for you and what may need some development.

#### Some of the Many Benefits of EQ-i 2.0 Certification

- ✓ Develop high-performing leaders, managers and teams that deliver greater value
- Proactively support your highpotential employees through structured development
- Genuinely position yourself as the 'Go-To' person for results-focused development coaching
- Deliver tangible improvements in individual, team & organisational effectiveness
- ✓ Add a scientific, commerciallyfocused approach to your Assessment Centres
- Address performance issues relating to behaviour, conduct and operational performance

### Benefits to your Clients/Organisation

#### We measure EI in order to understand it.

By becoming aware of the behaviours that support performance and development you can:

Integrate EI into Leadership Capability Frameworks to ensure the relevant behaviours are demonstrated and recognised

Highlight areas of development in relation to communication, relationships or resilience and implement programs to develop these areas

Recruit for emotional intelligence strengths that specific roles require

Ensure you have the "glue", that is, emotional intelligence capabilities in project teams so they can excel

Undertake team building activities focused on improving relationships through self-awareness

Integrate emotional intelligence into your talent management identification process

## The EQ-i 2.0

Emotional Intelligence as a discipline came out of a stream of psychology known as "positive psychology" which was focussed on understanding well-functioning individuals as compared to understanding pathology.

The EQ-i 2.0 was first developed by Reuven BarOn and released in 1983. It was based on clinical research he had undertaken into why particular individuals flourished compared to others who might have higher IQ's. This tool has now been used for over 25 years both clinically and within corporate environments.



Based on the Bar-On EQ-i model by Reuven Bar-On, copyright 1997. Copyright © 2011 Multi-Health Systems Inc. All rights reserved. Business-centric reports promote greater organisational effectiveness.

### What are the applications?

- Leadership development
- Individual development
- Organisational development
- High potential identification

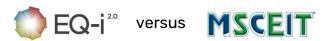
- Team effectiveness
- Recruitment
- Executive and general coaching
- Performance management

## Why Choose The EQ-i 2.0?

### **EI Tool Comparison**

There are several tools in the market that measure emotional intelligence. What makes the EQ-i 2.0 different from most is that it measures behaviour, not thoughts and cognition, or your understanding of EI. In the workplace, it's more important to understand how your behaviour impacts on your ability to lead or work with others rather than your knowledge of emotional intelligence.

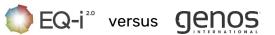
Below is an overview of the EQ-i compared to three other major tools.



- MSCEIT is an ability-based El assessment measures 4 cognitive problem-solving dimensions that do not include personality traits, character or dispositions.
- This means you get a result that is static in that it is what it is, and it's difficult to develop skills if you don't already have them.
- Lack of developmental aspect of the tool.
- Difficult to translate items in the corporate world (e.g., pictures).
- (Note: MHS Assessments owns both the MSCEIT and EQ-i 2.0®)

### EQ-i<sup>20</sup> versus ESC

- ECI is a competency-based EI model.
- Is a 360 only, no self-report.
- ESCI measures 20 variables that are a combination of abilities, upper management skills, personality traits and dispositions.



• Measures 7 dimensions that are a combination of personality traits, character, behaviours, and dispositions.

#### **ICF Continuing Coach Education (CCE) hours**

The EQ-i 2.0® and EQ 360® Certification Program has been approved by the International Coach Federation (ICF) for the following Continuing Coach Education (CCE) hours:

- Core Competencies: 9.25
- Resource Development: 6.75



### Norm Groups

The EQ-i 2.0 norms are based on a large sample of 4000 respondents across a range of age groups and split evenly between males and females in order to closely match that of the general population. Recently norms based on the Australian population (along with other international markets) were developed in order to build greater relevancy to the results including 'Global Norms'. Based on a general review of participant scores, there is little difference between average Australian and North American results but the process of developing Australian norms provides us with greater insight into the small differences that were found.

### Focus on Emotional Intelligence in the Workplace

MHS Assessments, who own the tool, undertook significant research with their distributors and users to determine what changes needed to be made to the tool. The result was a release in 2010 of the EQ-i 2.0 which has a strong focus on the workplace and leadership capability. This is a shift away from a strict clinical use of the tool as a psychological test towards a more constructive, practical application based on the importance of emotional intelligence in the workplace.

The EQ-i 2.0 Workplace Reports that are generated by the online system provide guide points for conducting effective debriefs. For each respondent, two reports are generated; the individual (client) report for the participant and a coach's report for the person undertaking the debrief.

Both reports are clearly laid out and contain a significant amount of information geared towards both understanding the results and developing an action plan for development. This makes the reports exceedingly useful for the certified practitioner and also for the participants following their debrief, as they can easily refer to their report again and understand its contents without necessarily needing to follow up with the person who debriefed them on their results. The client report becomes a working document for personal development.

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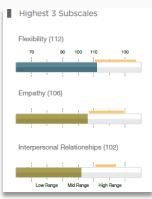
## The Reports

The EQ-i 2.0 offers a suite of reports that are utilised for the different requirements of specific individuals and programs.

### Workplace Report

The EQ-i 2.0 Workplace Report is a self-assessment consisting of 133 statements that cover a wide range of aspects of emotional and social functioning. The participant rates how true each statement is for themselves on a 5-point scale, along with scores for four validity indices. It takes between 15 - 30 minutes to complete. The report provides information on the individual's score across 15 subscales of emotional intelligence providing ideas for development as well as an action plan that can be completed.



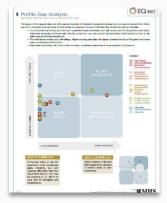


### Leadership Report

Building on the Workplace Report, the Leadership Report examines the individual's EI through a Leadership lens. This report not only compares your results with those of top leaders, but also provides insight into leadership strengths and potential areas of development. It highlights those EI subscales that are 'derailers' for leadership effectiveness and how your score may hamper leadership success.

## EQ360 Report

Going beyond the perception of ourselves the EQ360 incorporates the individual's results as well as the perspective of their Manager, Direct Reports, Peers and can include Suppliers or other key stakeholders outside of the immediate workplace. It highlights the gaps between how the individual rates their level of emotional intelligence and how others perceive their behaviour in the workplace opening them up to greater opportunities for development.





## EQ360 Leadership Report

Further advancing the quality of the insights provided by the EQ-i 2.0 model, the Leadership Report has been incorporated into the EQ360 model. This allows individuals to assess their leadership capability as well as receiving feedback regarding others' perceptions of their emotional intelligence embedded within the leadership framework.

## Certification



Neural Networks Consulting (NNC) believes that as accredited trainers and distributors of the EQ-i 2.0 and EQ360, we have a responsibility to ensure that all participants of our program are able to be confident and capable in the use of the tool, and more broadly as emotional intelligence experts.

All of the NNC team are certified practitioners of the EQ-i 2.0 tool providing a number of resources available to provide post-certification support.

### **Certification Components**

#### **Own EQ-i Workplace Report**

The certification program starts with each participant completing the online tool and receiving a one on one debrief of their results. This introduces them to the tool and gives them a role model of the kind of experience that an individual should have of their results.

#### **Pre-work – Online Modules**

In addition, there are three online modules that are completed prior to the course that provide the participant with an understanding of the components of the EQ-i 2.0 tool, its validity, reliability, testretest results, norms and other statistical information, as well as its place in El history.

#### Two days Face to Face Facilitated Workshop

This means that participants come to the course with a good understanding of the test itself, so the course can be focussed on the importance of the debrief (understanding the results) and a significant amount of time can be spent practising during class time in order to build confidence and capability. Other areas that are covered during certification are; how to gain buy-in for the use of the tool, ethics and examples of return on investment.

#### **Additional Materials**

All participants receive a copy of the EQ Edge book that provides detailed information on each of the EQ-i 2.0 subscales as well as case examples of demonstrated behaviour of each. This book provides invaluable support to certified practitioners as it also outlines a process by which individuals can develop emotional resilience and build their emotional intelligence.

#### **Post Certification Administration**

The online portal through which certified practitioners distribute and access EQ-i 2.0 and EQ360 reports is intuitive and easy to use. It allows for a community of emotional intelligence practitioners to connect worldwide. Additional resources are posted on this portal on a regular basis. There is also a LinkedIn group that is managed by MHS Assessments where discussions are regularly initiated, and interesting articles are posted.

## **Point of Difference**

## Specialists in Emotional Intelligence and the EQ-i tool

We have actively used the EQ-i tool since 2004, consulting to large organisations in Leadership Capability and Development.

In 2009 we were approached by the owner of the tool, MHS Assessments, who requested we submit a business case to become accredited trainers. We gladly accepted and have continued to run EQ-i certification programs since 2010.

## We believe in authentic partnerships and tailoring

We see the establishment of productive partnerships, both internal and external, as crucial to the successful roll out of learning programs.

Our facilitator will discuss your objectives and tailor the materials to best suit your needs as well as ensuring effective certification for applying the EQ-i 2.0 tool.

#### We provide senior NNC facilitators

The NNC team are highly skilled and innovative facilitators. We all have had personal leadership experience and are skilled in delivering material according to accelerated learning principles.

Our dynamic and interactive approach to training is instrumental in ensuring high levels of enthusiasm and effective learning outcomes for workshop participants. Working as consultants, facilitators and coaches, we are actively involved in the practical application of Psychology, El and NLP to a wide variety of environments.

Our team enjoy working with organisations to build cultures where people can excel and achieve their personal and professional goals.

#### We are here to support you

We offer ongoing support post-certification, including a Facebook group, and quarterly Meet Ups, for networking with other EQ-i practitioners. We take pride in partnering with you to ensure you remain confident and creative working with the EQ-i 2.0.



## **Our Facilitator**



#### Rosalinda Batson (Accredited EQ-i 2.0 Trainer)

Rosalinda has extensive experience in Organisation Development with a focus on practical and pragmatic approaches to people development that builds a strong relationship between internal consultants and operational management.

Her 25+ years of work experience spans both the private and public sector including operational management and strategic roles in Human Resources, Customer Relations, Information Technology and Organisation Development.

She is passionate about understanding others and creating work environments where critical self-awareness can be developed. Utilising her expertise in emotional intelligence she works with individuals to assist them with their professional development.

A confident and collaborative facilitator, always learning and developing herself, seeking out the latest models and approaches, she offers clients an invaluable resource.



## Investment

### EQ-i 2.0 Certification Program

Program Component	Investment
Pre-work Three online modules administered through a Learning Portal • EQ-i overview • EQ-i psychometrics • EQ360 Personal EQ-i Workplace Report and Debrief with a Facilitator Certification Workshop – 2 days face to face via Zoom Includes: • EQ Edge book • EQ workbook with additional resources • Sample Reports Post-certification • Online Exam through Learning Portal • Access to an online portal for the administration of the tool	\$2,250.00 (+GST)
Total Investment	\$2,250.00 (+GST)

#### **Ongoing Costs**

EQ-i 2.0/EQ360 Certified participants administer the tool through an easy-to-use online portal.

Site and login details are provided following successful completion of the post workshop exam.

The portal works on a token system. Tokens currently cost \$1.45 +GST AUD. The token price is reviewed every 6 months.

- Workplace Report 76 tokens Includes a coach and client report with results interpreted in a workplace context.
- EQ360 Report 278 tokens Includes a client and coach report with results interpreted in a workplace context.
- Leadership Report 114 tokens Includes a coach and client report with results interpreted in a leadership context. Scores may be compared to top leaders.
- EQ360 Leadership Report 358 tokens Includes a coach and client report with self-results interpreted in a leadership context. Scores may be compared to top leaders.
- EQ Group Report (amalgamates Workplace reports) 282 tokens Includes a coach and client report that interprets participant results at the group level. Individual reports must be purchased prior to the generation of a Group Report.

## **Dates and Contacts**

### Dates (Live Online)

Please visit our website for available dates and to make bookings.

### Your Contacts at Neural Networks:

#### Rosalinda Batson (Facilitator)

Accredited EQ-i 2.0 trainer Facilitation Post certification support and administration rosalinda@neuralnetworks.com.au

#### Gill La Ponder (Operations Coordinator)

Participant Contact Bookings – coaching, debriefs Venue Information & materials <u>Gill.laponder@neuralnetworks.com.au</u>

## **Contact Us**

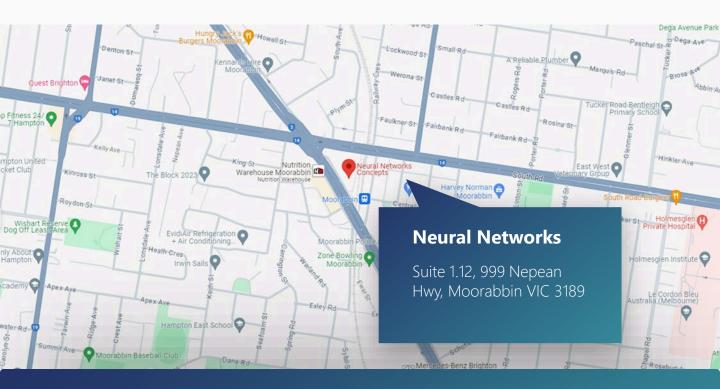
Neural Networks is a globally recognised culture transformation, leadership training and sales training development company that specialises in people and organisational growth.



www.neuralnetworks.com.au



Neural Networks Concepts



#### **Get in Touch**

If you have any questions, please contact our office.





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